



# BARTEK SOŁTYSIK

+48 607 884 535

@haloczyto@stronabartka.pl

stronabartka.pl

2020 — ....

## **BARTEK'S COMPANY** freelancer

graphic design; ui/ux design; photography and postproduction; web design and development; social media; marketing; copywriting; coordination, strategy and consulting; work for e.g. *radio klang, pan pikto, castingpro, studio abm, własny\$pokój, antyrama, lighthouse, testspring*

2014 — ....

## **HONOLULU SOCIAL COOPERATIVE** restaurateur

running a club called a *door called horse*; organization and management of the work of a 20-person team; strategic planning; designing procedures, instructions, tools; coordination of applications; frying french fries

2011 — ....

## **ARS INDEPENDENT FESTIVAL** head of communication & media spokesman

coordination of festival communication; public/media relations; 100+ media appearances; copywriting and text editing; visual identification; website and social media; relationships with partners and sponsors

2011 — ....

## **KATOWICE CITY OF GARDENS** marketing specialist

co-organization of cultural events [incl. *i love katowice, jazz art festival, street art festival*]; organization of exhibition stands [incl. *intel extreme masters, new music, off festival*]

2013 — 2020

## **MISZUNG CREATIVE AGENCY** event organization specialist

project coordination; programming, production and promotion of 100+ events; event and content marketing; creating new brands; creating analyzes and reports; implementation of innovative organizational solutions

2013 — 2017

## **PANORAMA CLUB** creative manager

organization and booking of artistic and entertainment events; rebranding; website and social media administration; graphic design; event and restaurant photography

2009 — 2014

## **PFEE ASSOCIATION** culture animator

member of the association; coordinator or co-organizer of many social and cultural projects [incl. *independent film festival kiloff, film club embassy, four seasons festival, video game tournament*]

2009 — 2013

## **RADIO EGIDA** editor, reporter, producer

journalism and reportage; production of live broadcasts and recordings; running an original program *please turn off the lights* and audition *cultural listening*; blogging; sound production and editing



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## KNOW-HOW

- adobe illustrator
- adobe photoshop
- adobe indesign
- adobe after effect
- adobe lightroom
- adobe dreamweaver
- visual code studio
- github
- google docs and spreadsheet
- google analytics and search console
- facebook ad manager
- html css/bootstrap javascript/jquery
- figma
- wordpress
- audacity
- english [intermediate]

## EDUCATION

**silesia university in katowice**  
**2012 - 2013**  
sociology, city sociology  
master [unfinished]

**silesia university in katowice**  
**2009 - 2012**  
sociology, general sociology  
licentiate [diploma]

I consent to the processing of my personal data  
for the purposes of the recruitment process